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**The Summit and KIDJAM! Radio™ expand service to regional youth through new partnerships with Akron Zoo, public schools and museums**

Akron, Ohio (August 25, 2015) -- The Summit announces exciting new partnerships for KIDJAM! Radio™, enabling the channel to reach thousands of local and regional children who can benefit from its positive music and messaging.

KIDJAM! Radio™ was introduced in 2011 as a unique, multi-media youth channel accessible online and through The Summit's mobile app. Recognizing media's strong influence on children, KIDJAM! blends upbeat, hand-picked pop music with positive educational messaging delivered by kids, for kids. Youth served at partner organizations record messages to share with their peers, which are based on key themes including nutrition and healthy living, hard work and productivity, courage, and graciousness.

Earlier this summer, visitors to the Akron Zoo began enjoying KIDJAM! Radio™ as they entered the facility. Dave Barnhart, Director of Marketing and Guest Services for the Zoo, states that "creating a family-focused mood has always been a priority for the Akron Zoo. KIDJAM! helps us set a positive first impression, sending a message that we truly care about the visitor experience -- right down to the music heard as you begin your Zoo adventure."



New KIDJAM! school-based partnerships are set to launch this fall. Specially designed wireless modem adaptors will be installed at nine Community Learning Centers in the Akron Public School district and elementary buildings at Tallmadge City Schools. KIDJAM! will play in common areas and cafeterias during lunch periods and other student gatherings.

"We are excited to share KIDJAM! with our students," says APS Superintendent David James. "The music and peer-to-peer messages should really resonate with them, and the program's cheerful, positive tone complements the environments we are creating in our new community learning centers."

Visitors to the OH WOW! Children's Center for Science and Technology in downtown Youngstown and the Akron Art Museum will also benefit starting this fall. With the Akron Zoo, they represent the first regional attractions to partner with KIDJAM! Radio™ in The Summit's service areas.

The Summit currently maintains several broadcasting partnerships for KIDJAM! Radio™, having piloted the model with The Boys and Girls Clubs of the Western Reserve and several Akron Public School buildings over the past two years. Last year, a satellite broadcasting studio also opened at Akron Children's Hospital to serve young patients. Early program evaluation conducted by Summit Education Initiative strongly suggests that KIDJAM's messages are resonating; additional evaluations will be conducted with new partner sites.



For more information, visit [www.kidjamradio.com](http://www.kidjamradio.com) or contact Tommy Bruno at 330-761-3095 or [tommy@thesummit.fm](mailto:tommy@thesummit.fm).

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The Summit 91.3 FM Akron/Canton and 90.7 FM Youngstown/Warren/western Pennsylvania is a recognized music leader in non-commercial public radio. The Summit is locally owned and operated and member-supported, playing a variety of music including Rock, Pop, Indie, Acoustic, Reggae and more, with a focus on featuring regional and upcoming talent. The Summit also streams Rock & Recovery, Summit Flashbacks and KIDJAM! Radio via mobile app. The mission of The Summit: to be a listener-supported independent voice, inspiring our community with diverse music and community service.

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